



Information Rights & Compliance Team
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Our Ref: FOI 2664

Thank you for your request regarding the Trust's total recruitment advertising expenditure.

Your request has been considered and processed in accordance with the requirements of the Freedom of Information (FOI) Act 2000.

- 1. Please provide us with an exact figure of the Trust's total Recruitment Advertising expenditure from 1 January to 31 December 2016. Recruitment advertising includes, but is not limited to, the advertising of job vacancies in printed journals, newspapers, radio, online recruitment websites, job fairs as well as social media and search advertising. Disclosure of the requested information is to calculate the cost of recruitment advertising in the NHS and the efficiencies that maybe achievable through Sustainability and Transformation Partnerships.**

Recruitment Advertising spend by financial year	
1 st April 2015 – 31 st March 2016	£124,827.00
1 st April 2016 – 31 st March 2017	£163,510.00

Should you require further clarification, please do not hesitate to contact me.

Please find enclosed an information sheet regarding copyright protection and the Trust's complaints procedure in the event that you are not satisfied with the response.

Yours sincerely

Sharon Farrell

Sharon Farrell
Information Rights Officer

Enc: Copyright Protection and Complaints Procedure Information Leaflet.

If you would like to complete a short survey in relation to your Freedom of Information request please scan the QR code below or click [here](#).

