



16 March 2018

Information Rights & Compliance Team
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Tel: 01727 804954
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Our Ref: FOI 2819

Thank you for your request concerning our use of social media.

Your request has been considered and processed in accordance with the requirements of the Freedom of Information (FOI) Act 2000.

- 1. Does your organisation have a Facebook Page(s)? If yes, what is/are the url(s) and when were they set up?**

Yes we have a Facebook page: www.hpft.com/HPFT.NHS. It was set up in August 2013.

- 2. Does your organisation advertise or spend any money on Facebook? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2004?**

No.

- 3. Does your organisation have a Twitter Account? If yes, what is/are the url(s) and when were they set up?**

Yes we have a twitter account: www.twitter.com/HPFT_NHS. It was set up in May 2013.

- 4. Does your organisation advertise or spend any money on Twitter? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since 2006?**

No.

- 5. Does your organisation use Google G-Suite services (Google services) or does your organisation rely on google for any services (such as email hosting)? If yes, what are the services, when were they agreed and how much did they cost?**

No.

- 6. Does your organisation advertise or spend any money on Google? If yes, please can you outline what expenditure has occurred and break down expenditure per calendar year (January to December) since the payments first began?**

No.

7. **Is there an official policy for the use of organisational Facebook or Twitter Accounts (ie how to post, what to use it for and when to delete or preserve records)? If there is a policy (or policies) please may I be provided with them?**

Please see attached our Social Media Policy albeit out of date. (This policy is currently being reviewed and due for ratification this month).

Should you require further clarification, please do not hesitate to contact me.

Please find enclosed an information sheet regarding copyright protection and the Trust's complaints procedure in the event that you are not satisfied with the response.

Yours sincerely

Sue Smith

Sue Smith
Information Rights Officer

Enc: Copyright Protection and Complaints Procedure Information Leaflet.

If you would like to complete a short survey in relation to your Freedom of Information request please scan the QR code below or click [here](#).

