

3 May 2022

Information Rights & Compliance Team  
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Our Ref: FOI/04315

Thank you for your request concerning communications and public relations.

Your request has been considered and processed in accordance with the requirements of the Freedom of Information (FOI) Act 2000.

**Please provide information for the 2020-21 and 2021-22 financial years on how much the organisation spent on communications, press relations, public relations, digital, social media and other such activities. Please include a full breakdown including:**

**1. A list of your staff working in these fields including job titles and annual salaries. If you cannot provide an exact salary please provide a pay band**

- Communications Officer – Agenda for Change band 5
- Digital Design Officer – Agenda for Change band 6
- Communications Officer – Agenda for Change band 6
- External Communications Manager – Agenda for Change band 7
- Senior Communications Manager – Agenda for Change band 8a
- Deputy Director for Communications – Agenda for Change band 8d

Full details of Agenda for Change pay bands are available from the NHS Employers website at <https://www.nhsemployers.org/articles/annual-pay-scales-202122>

**2. Spending on social media advertising**

Nil

**3. Spending on contractors or any other outside bodies hired for the purpose of these activities**

Nil

**4. Spending on any software, for example media monitoring software, used for these purposes**

Nil

**5. Spending on any subscriptions the organisation holds for these purposes, for example newspaper subscriptions**

Nil

Should you require further clarification, please do not hesitate to contact me.

Please find enclosed an information sheet regarding copyright protection and the Trust's complaints procedure in the event that you are not satisfied with the response.

Yours sincerely

*Sue Smith*

**Sue Smith**  
**Information Rights Officer**

Enc: Copyright Protection and Complaints Procedure Information Leaflet.

If you would like to complete a short survey in relation to your Freedom of Information request please scan the QR code below or click [here](#).

