

4 November 2022

Information Rights & Compliance Team
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Our Ref: FOI/04462

Thank you for your request concerning Social Media Management.

Your request has been considered and processed in accordance with the requirements of the Freedom of Information (FOI) Act 2000.

1. Who is your social media management and monitoring tool supplier?

Hootsuite

2. Start date & duration of contract with supplier

The contract has been renewed annually for the past three years.

3. Actual spend on this contract/framework (and any sub lots), from the start of the contract to the current date

For 2022/23 the annual renewal fee is £561.60; previous years were at a similar level.

4. Who is the senior officer (outside of procurement) responsible for this contract?

Our Deputy Director of Communications is responsible for this contract.

Should you require further clarification, please do not hesitate to contact me.

Please find enclosed an information sheet regarding copyright protection and the Trust's complaints procedure in the event that you are not satisfied with the response.

Yours sincerely

Sue Smith

Sue Smith
Information Rights Officer

Enc: Copyright Protection and Complaints Procedure Information Leaflet.

If you would like to complete a short survey in relation to your Freedom of Information request please scan the QR code below or click [here](#).

