

14 February 2024

Information Rights & Compliance Team 99 Waverley Road St Albans Hertfordshire AL3 5TL

> Tel: 01727 804227 Email: <u>Hpft.foi@nhs.net</u>

> > Our Ref: FOI/05040

Thank you for your request concerning communications & public relations spend.

Your request has been considered and processed in accordance with the requirements of the Freedom of Information (FOI) Act 2000.

Please provide your total spend on communications and public relations for the last three financial year's (20/21,21/22,22/23). For each year I would like a breakdown containing the following information:

1. Spend on communications and public relations activities.

The total expenditure for the Marketing & Communications

2020-21 £432,030.57 2021-22 £495,656.53 2022-23 £515,311.07

2. Total number of communications and public relations employees.

2020/21	2021/22	2022/23
7	7	7

## 3. Total salary cost for all communications and public relations employees

2020/21	2021/22	2022/23
£206,455	£286,162	£342,169

Should you require further clarification, please do not hesitate to contact me.

Please find enclosed an information sheet regarding copyright protection and the Trust's complaints procedure in the event that you are not satisfied with the response.

Yours sincerely

Sue Smith

## **Sue Smith**

## **Information Rights Officer**

Enc: Copyright Protection and Complaints Procedure Information Leaflet.

If you would like to complete a short survey in relation to your Freedom of Information request please scan the QR code below



or click here.



