

# Means, Reasons & Opportunities Model

The Means, Reasons and Opportunities model outlines how, when and why we communicate. This model can help communication partners to better understand individuals with communication difficulties.

## Key Points



- With all three of these factors in place, the person is supported to communicate effectively



- Means, reasons and opportunities for communication are different for each person



**It is important for communication partners to support people to achieve effective communication:**



- Accept means of communication
- Value reasons to communicate
- Provide opportunities to communicate

